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## ERCHA Sponsorship

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The European Reined Cow Horse Association would not be the same without its sponsorship family. This diverse group of individuals and businesses, united by a common love for reined cow horses, are some of the ERCHA's most valuable players.

Sponsors provide support in so many ways; some obvious and some behind-the-scenes. Added money and prizes at our premier events are made possible by our sponsors. They underwrite the special receptions and parties that make shows more fun for everyone. We are also proud of our alliances with other Western performance industry associations and breed organizations.

Can we ever thank our sponsors enough? Probably not – but you can help do that by, in turn, supporting them, the way they have supported us.

If you have an interest in becoming a ERCHA sponsor, you couldn't have chosen a more exciting or rewarding time. To discuss sponsorship opportunities, contact ERCHA!

The ERCHA Booth will be present at the following 2026 events: Irha-Nrha Derby Cremona, Nrha Euro Futurity Cremona, Irha-Nrha Futurity Cremona.

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- Bronze Sponsors € 750:** Your logo on the background and your flyers in the Ercha Stand, on the rollUp.
- Silver Sponsors € 1,500:** Your logo on the background and your flyers in the Ercha Stand, on the rollUp, your logo on the Ercha Jacket, banner in the arena not Fair (Americana).
- Gold Sponsors € 2,250:** Your logo on the background and your flyers in the Ercha Stand, on the rollUp, your logo on the Ercha Jacket, banner in the arena not Fair (Americana). Your logo on the back number. Your logo on the Ercha Leather Jacket Limited Edition (on the sleeves).
- Platinum Sponsors € 3,500:** Your logo on the background and your flyers in the Ercha Stand, on the rollUp, your logo on the Ercha Jacket, banner in the arena not Fair (Americana). Your logo on the back number. Your logo on the Ercha Leather Jacket Limited Edition (front on the heart). Priority practice. Your video in streaming during the drag.
- Main Sponsor Over € 7,500:** Your logo on the background and your flyers in the Ercha Stand, on the rollUp, your logo on the Ercha Jacket, banner in the arena not Fair (Americana). Your logo on the back number. Your logo on the Drag Master. Your logo on the Ercha Leather Jacket Limited Edition (on the back). Priority practice. Your video in streaming during the drag.
- Breeder Sponsors:** ERCHA Stallion Auction: Your logo on the background and your flyers in the Ercha Stand, on the rollUp.  
If a breeding is sold in the ERCHA stallion auction for a minimum of 1.000 €, the stallion logo will be entered in the advertising banner around arena of each ERCHA show.  
If a owner kindly donate more than one stallion breeding, and the sum of the individual breeding amounts is a minimum of 1.000 €, stallions logo will be entered in the advertising banner around arena of each ERCHA show.  
Banner in the arena not Fair (Americana).
- Corporate Sponsor:** Partners (Bronze Sponsors)

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First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Ranch/Business \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_ State \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

VAT ID \_\_\_\_\_

Fiscal Code \_\_\_\_\_

SDI Code \_\_\_\_\_

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**Bank: BANCA SELLA FIL. DI CIGLIANO (VC) ITALY**

**Account Name: ERCHA**

**Iban: IT31X0326844410052219002380**

Swift or bic: selbit2bxxx

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**2026 ERCHA SPONSORSHIP VALID 1 YEAR**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Contract to be renewed year by year**

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**Thank you for your support to the ERCHA!!!**